



Minnesota Water Quality Association



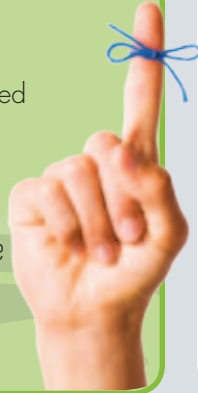
Want to know more? Visit us at MWQA.com

January 2011, Issue 2

SAVE THE DATE MWQA SEMINAR

May 4-5, 2011
MWQA Seminar
Location: tba

- Informative speakers
- Credit for WQA Certified individuals
- Networking
- Exhibit booths
- Got ideas for seminars?
Email us at info@mwqa.com



LETTER FROM THE PRESIDENT

Wow, hard to believe it's the New Year already. This winter is flying by for me. 2011 marks the 55th year of the MWQA and we couldn't be more proud! As many of you well know, 55 years is no small feat for an association, and the number of years alone carry serious credibility.

I'd like to thank our members for their unwavering support. Your loyal membership has made this possible. 55 years of credibility is yours to lean on and to back you up. Customers and prospects are looking for validations and certifications when making decisions on who they choose to do business with, and 55 years couldn't say it better.

Speaking of certifications and licensing, applications for state license exams are due in February. Check the rest of this newsletter, and the website, for more information. We will also offer certification testing at our meeting in May. After heading to the MWQA

website, be sure to check out our brand new Facebook page. Make sure you check "like" when you visit the page, as this will help increase MWQA's visibility. Our goal is to acquire 55 friends within the first 55 days of 2011!

Warm regards,

Mike McGowan

MWQA SEMINAR ADDRESSES INDUSTRY ISSUES

More than 50 people attended a day-long MWQA seminar in September to hear several speakers discuss issues pertinent to the water quality improvement industry.

Among the topics presented at the seminar were social networking, resin, and treatments for problem water, including arsenic. Attendees also heard updates from the national Water Quality Association and the salt industry. The event touched on topics such as using social networking sites as

a business tool, and being aware of the potential issues created by networking sites.

Emerging water treatment methods were also discussed, with particular emphasis on arsenic.

The full-day event, sponsored by the MWQA, was offered to Association members from Minnesota and Iowa. The seminars offered certified individuals credit through the national WQA.

Several attendees expressed interest in attending another similar event, so MWQA is planning a two-day seminar for May 4-5, 2011. We will again include industry-specific discussions that will offer credit for WQA-certified individuals and those licensed in Wisconsin. Exhibitors are invited to participate as well. Watch for details on the MWQA website and in the mail.

WHY MWQA?

Education. Opportunities for continuing education through seminars and workshops pertaining to the water quality improvement industry, including annual seminars to help prepare for the state Water Conditioning Contractor's and Installer's license exams.



Minnesota Water Quality Association

PO Box 48452
Minneapolis, MN 55448
763-754-2123
info@mwqa.com

BOARD OF DIRECTORS

Mike McGowan, President

(2007 – 2010)
McGowan Water Conditioning
Mikem@mcgowanwater.com

Mike Herman, Vice President

(2008—2011)
Ultrapure & Industrial Services
Mikeh@ultrapure.com

Jeff Hill, Treasurer/Secretary

(2009 – 2012)
Robert B. Hill Co.
Jeffhill@hillwater.com

Ira Funderburk, Immediate Past President

Culligan of Stillwater
Ira.funderburk@culliganwater.com

Bob Archbold

(2010-2013)
Archbold Water, Marshall
Archbold@live.com

Gus Davis

(2008—2011)
Culligan/ Mayer Water, St. Peter
Gus@clgn.biz

Noah Hawkes

(2008—2011)
Culligan of Austin & Albert Lea
Noah@ultrapure.com

Aaron Rieland

(2009-2012)
Finken Water Centers, St. Cloud
Arieland@finkens.com

Mike Ritter

(2008—2011)
Culligan of Rochester & Kasson
Mike.ritter@ultrapure.com

Scott Schiesser

(2008—2011)
Driessen Water
Scott.schiesser@ultrapure.com

Associate Directors:

David Ghostley

Independent Water Tech
Dlg2959@cs.com

Terri Feldman

United Salt Corporation
Tfeldman@unitedsalt.com

Lori Jansen, Administrative Assistant Minnesota WQA

Info@mwqa.com
www.mwqa.com
763-754-2123



STATE LICENSE EXAMS SCHEDULED FOR MARCH 2011

The Minnesota Department of Labor and Industry will offer exams for anyone wishing to obtain a state license to install water conditioning equipment. Water Conditioner Contractor and Installer exams will be offered in March 2011 in Cloquet, Detroit Lakes, Mankato and St. Paul. Dates have not yet been announced, but will appear on the State Department of Labor & Industry's website, which is dli.mn.gov/CCLD/PlumbingWater.asp.

Applications for the exams are available by contacting the Minnesota Department of Labor & Industry and will be accepted after January 1, 2011. They are due, along with a fee and reference letters, to the department no later than Feb. 15, 2011.

To access the online application, including the bond information, visit the department's website. Please note that application due dates are firm. It is best that you submit your application at least two weeks in advance to allow the department time to review your application and give you time to re-submit it if necessary.

The study guide for the exams is the Minnesota Plumbing Code, which can be purchased from the Minnesota Bookstore in St. Paul by calling 651-297-3000 or 1-800-657-3757. You can also order the book online. Visit the bookstore's website at comm.media.state.mn.us.

A \$50 non-refundable fee must be submitted with each application. The examination for

the Water Conditioning Installer license is given only to persons who have at least six months experience in the field of water conditioning installation and servicing. The examination for the Water Conditioning Contractor license is given only to persons who have at least 12 months experience in planning and supervising the installation of water conditioning equipment.

Minnesota Water Quality Association

PO Box 48452
Minneapolis, MN 55448
763-754-2123
info@mwqa.com

2010 BOARD MEETING SCHEDULE

Minnesota Water Quality Association 2011 Board of Directors Meeting Schedule

MWQA Board meetings are open to any member and start at 9:30 a.m., usually ending by 11:30 a.m. If you are interested in updates on pending legislation affecting the water quality improvement industry, or just want to discuss industry issues, join us. Call the MWQA office at 763-754-2123 to verify meeting dates, as the location may change.

Friday, January 7	Friday, February 11
Friday, March 18	Friday, April 15
Friday, May 13	Friday, June 3
Friday, July 15	Friday, August 12
Friday, September 16	Friday, October 14
Friday, November 18	Friday, December 16



“ WHY MWQA? ”
Spreading the word. MWQA members get assistance with news releases, public relations and advertising.

WQA PROFESSIONAL CERTIFICATION PROGRAM

The WQA Professional Certification program helps consumers and employers identify individuals in the point-of-use/point-of-entry water quality improvement industry who have demonstrated a certified level of professional expertise and are dedicated to high professional standards.

WQA certification is a voluntary credentialing process. To achieve any WQA-certified title, the candidate must pass a comprehensive exam and accept the WQA Code of Ethics for the Water Quality Improvement Industry.

Benefits of Certification to the Water Treatment Professional

- Consumer confidence
- Certification patches and pins instantly identify certified personnel to consumers
- Credibility from a third-party organization
- More business opportunities
- Greater employment opportunities
- Listing on the WQA website



**Minnesota Water
Quality Association**

PO Box 48452
Minneapolis, MN 55448
763-754-2123
info@mwqa.com

MWQA GAINS NEW MEMBERS

MWQA welcomes the following new members to the Association:

Ryder
Brian Clark, Business Development Manager
2580 Long Lake Road
Roseville, MN 55113
Phone: 651-631-7917
Email: brian_clark@ryder.com

Independent Water Tech
A division of Canature USA, Inc.
8437 10th Avenue North
Golden Valley, MN 55427
David Ghostley, Sales Agent
Phone: 763-658-4474
Email: david.ghostley@iwtwaterusa.com



Northland Water Conditioning **Brady Androff**

13810 Autumnwood Avenue
Rosemount, MN 55068
Phone: 651-756-0313
Email: Bandroff@gmail.com

CODE OF ETHICS

The Minnesota Water Quality Association is dedicated to promoting the highest standards of honesty, integrity, fair dealing and professionalism in the water quality improvement industry.

To promote these principles, WQA has created and abides by the

Water Quality Improvement Industry Code of Ethics. The Code of Ethics educates industry members and provides guidance concerning appropriate standards of conduct for their dealings with customers, each other, members or related industries, and the public at large.

Specifically, the Code of Ethics outlines the following for industry members:

- General obligations to conduct themselves as informed, law-abiding citizens.
- Obligations to the public to conduct sound and competitive business practices.
- Guidelines to follow in marketing their products and services.
- Obligations to serve their customers competently, honestly and promptly.
- Obligations to professionalism: to maintain and advance their knowledge of and skills in the technologies used by the water quality improvement industry.

The Minnesota Water Quality Association stands firmly behind the Water Quality Improvement Industry Code of Ethics, and has procedures in place to handle both formal and informal Code of Ethics complaints.



Place
stamp
here

MWQA
1221 118th Ave NW
Minneapolis, MN 55448